

Symphani sanchez

Graphic Designer | UX/UI Designer

- PHONE
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- WEB
www.symphanidesigns.com

• SKILLS

Core Design Skills:

- Branding & Identity Design
- UX/UI Wireframes & High-Fidelity Prototypes
- Catalog + Editorial Page Layout
- Digital & Print Advertising
- Illustration + Icon Systems
- Packaging Design + Production Art
- Product Photography + Retouching
- Social Media + Email Marketing Campaigns
- AI Concepting (DALL-E, Midjourney)

Technical Design Skills:

Design Tools: Adobe Photoshop, Illustrator, InDesign, XD, Canva

UX/UI: Figma, Adobe XD

Marketing Tools: MailChimp, Amazon Storefront Graphics

Print Technology: Epson SureColor, Sawgrass Sublimation, OKI Printers

Web Tools: WordPress, Builder.ai

Productivity: Microsoft Office, ADP Workforce, Slack, Clickup

• COVER LETTER

Dear Hiring Manager,

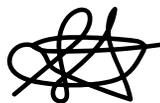
I am thrilled to apply for the Graphic Designer role. With over twelve years of experience in graphic design, branding, UX/UI, and multi-platform content creation, I bring a versatile skill set that aligns closely with the core needs of your team. I have a strong track record of creating engaging social media graphics, producing rapid-turn content edits, and leveraging modern tools including AI-assisted imagery and motion assets to bring brand narratives to life.

At Rothco and Saber Direct, I developed designs spanning catalogs, digital campaigns, social media assets, email marketing, websites, and immersive visual content. I am experienced in producing quick-turn designs, adhering to established brand identity systems, and maintaining consistency across both digital platforms and print materials.

I also actively engage with AI-driven tools such as MidJourney and DALL-E, as well as non-linear editing platforms including CapCut and Canva, to explore creative concepts and iterate efficiently on skills that align directly with your role's requirements. What excites me most about this opportunity is the chance to contribute thoughtful, user-centered design solutions while collaborating with a creative team that values strategy, storytelling, and visual impact.

Thank you for considering my application. I would welcome the opportunity to discuss how my previous experience in the graphic design field can contribute to your marketing team.

Sincerely,



Symphani Sanchez

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Graphic Designer | UX/UI Designer

• SUMMERY

Creative and detail-oriented Graphic Designer with 12+ years of experience in branding, layout design, UX/UI, digital marketing, and product photography. Skilled at developing clean, modern, and user-centered visual solutions across print and digital platforms. Strong collaborative mindset and proven ability to manage high-volume creative workflows, develop cohesive brand systems, and deliver engaging design assets for diverse audiences.

SYMPHANI DESIGNS

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• EDUCATION

Southern New Hampshire University

M.S. Marketing

Concentration: Social Media Marketing

Current - 2027

Southern New Hampshire University

B.A. Graphic Design & Media Arts

Concentration: UX/UI Design

2022 - 2025

Devry University

2012 - 2015

Mercy College

2011 - 2012

Thomas A Edison Voc High School

Advanced Regents Diploma

2008 - 2011

• WORK EXPERIENCE

Graphic Designer — Marketing Team

Rothco | Ronkonkoma, NY | Jan 2022 – Current

Led and coordinated lifestyle + studio photoshoots for catalogs and campaigns.
Designed digital ads, brochures, trade show displays, and seasonal catalog layouts.
Edited and retouched product imagery for web, social media, and Amazon storefront.
Created UX/UI assets including infographics, diagrams, and storefront visuals.
Developed packaging with clear hierarchy and consistent brand identity.
Collaborated with vendors for accurate print specs, color management, and deadlines.

Graphic Designer — Production & Marketing

Saberin Direct | Deer Park, NY | Oct 2020 – Jan 2022

Retouched high-volume product photography for e-commerce.
Designed packaging, brand identity assets, and marketing collateral.
Created layouts and mockups aligned with UX best practices.
Operated sublimation equipment and maintained production quality standards.

Graphic Designer — Screen Printing

Love Unlimited | Wantagh, NY | Sep 2018 – Mar 2020

Prepared artwork files for screen printing production.
Developed typography-based apparel graphics.
Delivered accurate client proofs and production-ready files.

Production Artist

MonogramOnline | Syosset, NY | Apr 2014 – Aug 2018

Produced templates and custom fonts for engraving and sublimation.
Retouched product photography and ensured consistent quality.
Helped refine production workflows across multiple departments.

Graphic Designer — Marketing/Production

Black Momma Vodka | Wyandanch, NY | May 2013 – Sep 2014

Designed packaging, ad materials, and event marketing content.
Retouched photography for print and digital.
Managed social media branding and MailChimp email campaigns.